SpectraColor
PRINTING & DESIGN

Digital File Requirements

Please adhere to the following guidelines for press-ready file setup and submission.
Feel free to contact us should you need further information or assistance.

ACCEPTED FILE TYPES (Macintosh-formatted digital files required) -
- Adobe Acrobat
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Quark Xpress (up to Version 7.5)

*Microsoft file applications are not acceptable without incurring additional charges

ACCEPTED FILE FORMATS -
- TIFF, JPG, EPS, AI, PSD, PDF (press-ready PDF preferred)
- Fonts and high resolution graphics must accompany native files if we are doing any changes to an existing file. If unavailable, you will need to go back to the original designer or have your piece recreated. A PDF proof must be included with native files.

GRAPHICS -
- All file formats must have a minimum of 300 dpi (dots per inch) resolution for correct print quality - no web images - and should be submitted at 100% size.

FONTS -
- Must be embedded in PDF files / do not subset fonts
- Must be outlined or converted to paths or curves in EPS files
- Must be included with all files submitted in Quark Xpress, Adobe Illustrator or Adobe InDesign
- Be sure to collect both parts of each PostScript font (screen and printer font)

COLORS -
- Convert all color jobs to CMYK (not RGB)
- Indicate what PMS colors used for spot color jobs
- Be sure all black is set at 100% and not 4-color
- Ink coverage not to exceed 240%
- When printing text over color, set text up as overprint (not knock out) for better registration

*Colors seen on a computer monitor or output with inkjet printers will not accurately reflect the colors printed in CMYK on our 5-color press. If color matching is critical to your piece, inquire about our press-check service (dedicated press time).

DESIGN -
- Layout - Design files as 1-up with printer marks (crop marks)
- Bleeds - set all bleeds to at least 1/8" past cut lines
- Safe area - do not set text or borders within 1/4" of cut lines
- Hairlines - set lines to at least .25 points or .003 inches in width to ensure they print well

*Be sure to consider any bindery adjustments when setting up your files (middle panel of a 12" x 9" brochure should be slightly smaller than 4", etc.)

FILE SUBMISSION -
Please do not email files over **10MB**. Upload all files larger than 10MB to our FTP site.
Host: ftp.spectracolorinc.com
Login: uploads@spectracolorinc.com
Password: uploads
Files smaller than 10MB can be emailed to printing@spectracolorinc.com
You may also bring in your files on CD, DVD or flash drive

Need help or design services?
Please feel free to contact us should you need help with preparing your files or if you're looking to create a new piece. We offer complete design services and will be more than happy to assist you in any way that we can. We greatly appreciate you entrusting us with your project!